seecoin
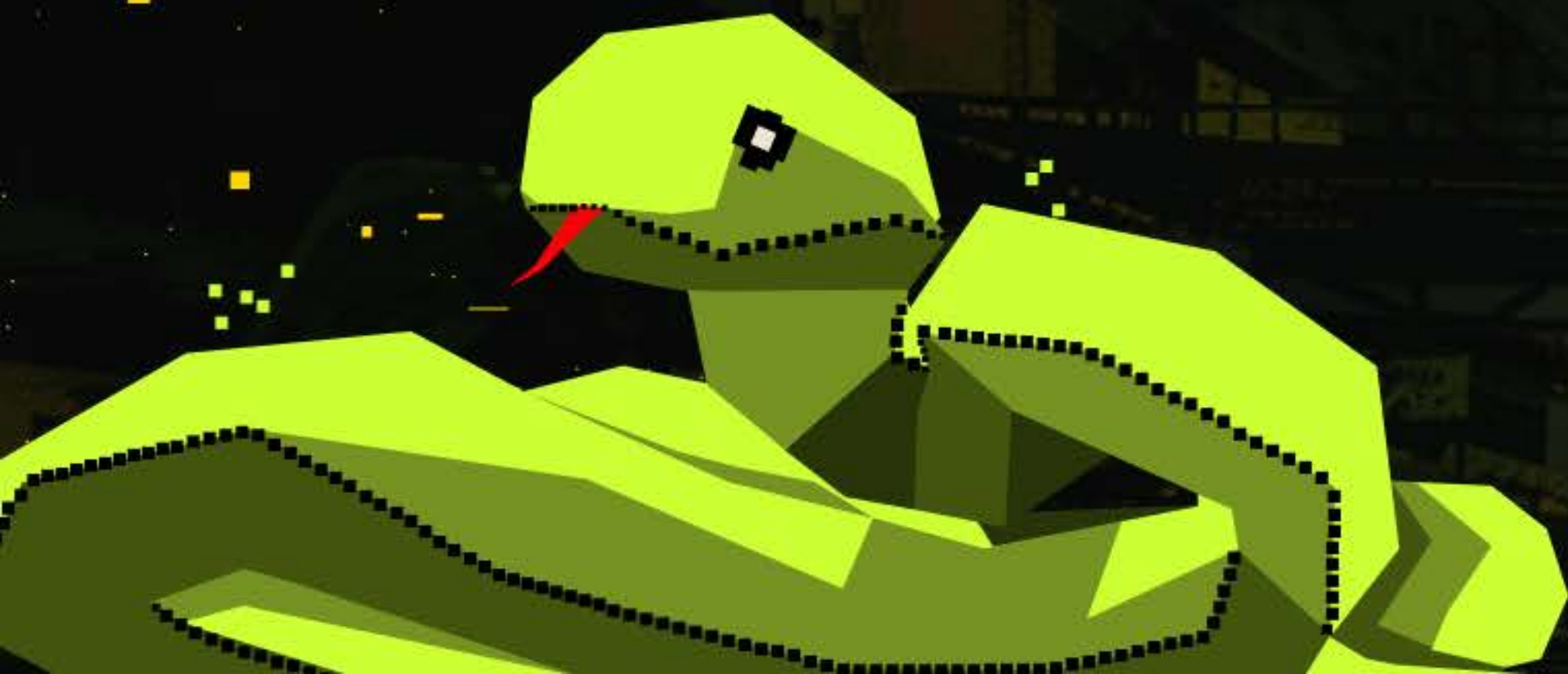
STREAM, WATCH, EARN, REPEAT.

ABSTRACT

IMAGINE GAMING AND STREAMING, OR SIMPLY WATCHING STREAMS, NOW OFFERING ADDITIONAL BENEFITS.

You stand at the threshold of a revolution where viewers will profit just like streamers.

But before diving in, let's introduce ourselves...

SEECOIN, THE FIRST TOKEN ENABLING USERS TO MONETIZE THEIR TIME, IS A WEB3 PROJECT POWERED BY TWO RENOWNED BRANDS: SEEGAME AND ADQUERY.

With seegame, gaming advertising platform, we are helping global companies build their online presence while enabling streamers to profit from their passion. And with adQuery, AI enabled, cookie-less advertising platform, we connect publishers and advertisers, allowing monetisation of online space and are dynamically developing the advertising industry.

With such powerful support, our goal for seecoin - to enhance entertainment, foster an engaged community, and allow users to impact product development – will be easily reached.

Seecoin brings a revolution, transparently rewarding players and viewers for their contributions.
Our vision extends the platform beyond the computer screen into a limitless virtual world.

SEECOIN UNIVERSE WILL BE ACCESSIBLE TO EVERYONE, OFFERING A NEW DIMENSION OF ENTERTAINMENT.

BUSINESS TRANSFORMATION

ADVERTISER/ CLIENT
5M $*

WEB2

WEB3

adQuery®
AI-enchanced

seegame®
AI-enchanced

VIEWER

STREAMER

NEW!

SEECOIN

COMING SOON!

UNIVERSUM

*ANNUAL ADVERTISERS TURNOVER

BUSINESS TRANSFORMATION

CATEGORY	SEEGAME	SEECOIN	METAVERSE
BORN	2023	2024	2025
CHALLENGE	Be a game changer on polish digital ads market	Build a sprawling crypto community	Interactive worlds in top games like Roblox or Fortnite
TARGET	Collaborations with top Polish streamers from Twitch and YouTube	Stream viewers	Brands-streamers-viewers
SKILLS	Gaming events like Gamescom, PGA or IEM Katowice	Dedicated loyalty program	Strategies for crypto-related activities in gaming/web3
GOAL	Build engaged gaming community based around seegame® brand	Build a simple yet effective crypto model around seecoin token	Integration of advertising, gaming and cryptocurrency within a singular multiverse

ADAPTATION OF
WORKING BUSINESS MODEL FOR SEECOIN

```
GLOBAL BRANDS  ⟫⟫  ADVANCED ADS  ⟫⟫  STREAMERS  ⟫⟫  STREAMING MONETIZATION
MEDIA HOUSES                           VIEWERS        MONETIZING VIEWING
```

GAMING AND STREAMING ⟫⟫ **ENGAGED COMMUNITY** ⟫⟫ **ADVERT GROUP** ⟫⟫ **FUTURE CLIENTS**

The integration of gaming and streaming positions streamers as pivotal influencers, **enabling brands to promote their products effectively** and engage with audiences in innovative ways.

COMPANY EXPERIENCE PROVEN BY THE NUMBERS:

OVER 1000 ACTIVE

TWITCH AND YOUTUBE CONTENT CREATORS

OVER 7000 DIFFERENT STREAMS

WHERE SEEGAME ADS WERE SHOWN

OVER 15 SUCCESSFUL CAMPAIGNS

FOR BRANDS LIKE SAMSUNG, H&M, SANTADER, DATEV, CENEGA OR FUTURESALT.

OVER 11 MILLION IMPRESSIONS

GENERATED BY SEEGAME CAMPAIGNS

OVER 3.6 MILLION USERS REACHED

WITH SEEGAME CAMPAIGNS*

BEHIND EVERY REVOLUTION THERE IS KNOWLEDGE AND EXPERIENCE.

With seegame, we are achieving above-average campaign results thanks to connecting advertisers with gaming world by broadcasting ads on Twitch and YouTube's top influencers gaming streams. Our innovative approach allows us to stand out from the competition and constantly drives us towards new endeavors.

NOW, WITH THE LAUNCH OF SEECOIN, OUR NEWEST PROJECT POWERED BY SEEGAME, YOU CAN BE PART OF THE FUTURE OF GAMING ADVERTISING!

*FIGURES GENERATED EXCLUSIVELY ON THE POLISH MARKET.

SEECOIN: CONNECTING BRANDS AND STREAMERS

Seegame connects streamers with top brands, helping creators monetize their content while enabling brands to reach engaged viewers. With 11 million ad views last year, **we're making an impact.** Emerging trends like **Play2Earn, Stream2Earn,** and seecoin's **Watch2Earn** are set for growth, and we're here to **help you capitalize on them.**

SEECOIN HAS CATALYZED A TRANSFORMATIVE CHANGE,
EMPHASIZING THAT THE VIEWER IS AS CRUCIAL AS THE STREAMER AND GAMER.

STREAM 2EARN

PLAY 2EARN

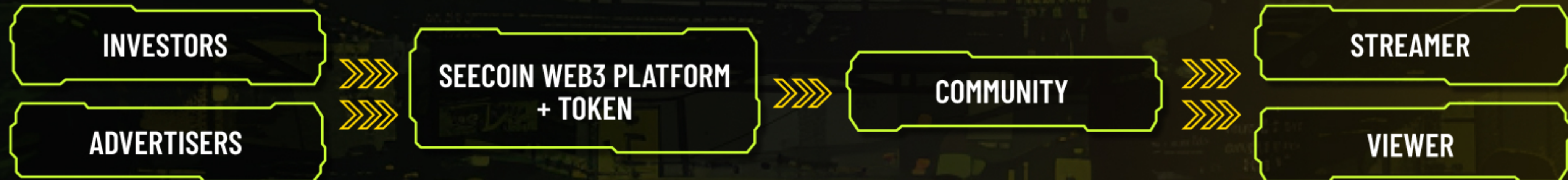WATCH 2EARN

SEECOIN BRINGS
(R)EVOLUTION

Seecoin is a pioneering initiative merging streaming, gaming, and blockchain technology.
It builds a robust ecosystem that enhances user engagement through innovative reward mechanisms.

KEY HIGHLIGHTS INCLUDE:

A blockchain platform tailored to streamline interactions and transactions within the ecosystem.

A community dynamically engaged around the utilization of the seecoin token, fostering a sense of belonging and collective participation.

The seecoin token serves multiple purposes, acting as a versatile tool within the ecosystem for various uses, including viewing advertisements and community engagement.
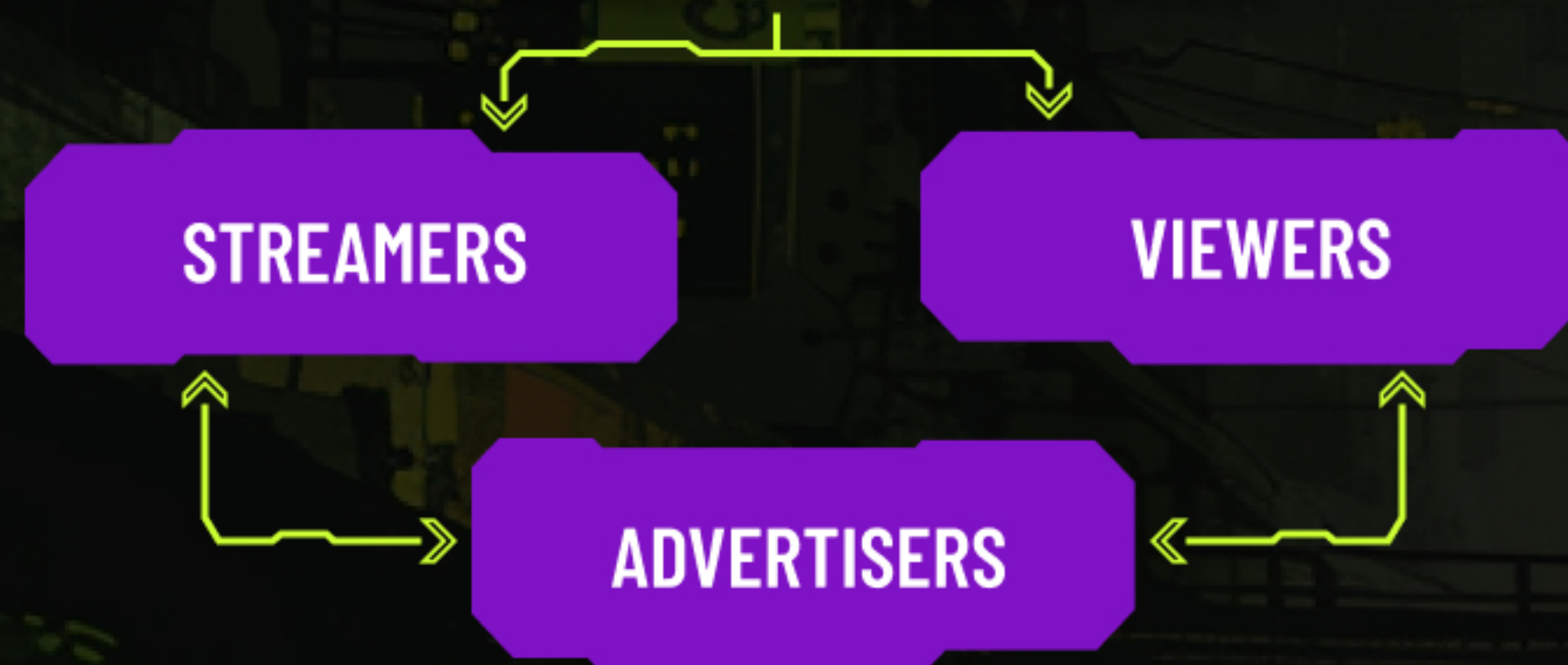
INVESTORS

ADVERTISERS

→ SEECOIN WEB3 PLATFORM + TOKEN

→ COMMUNITY

→ STREAMER

VIEWER

SEECOIN
CORE MISSION

To strategically integrate communities from the gaming and cryptocurrency sectors, transforming passion into a multi-dimensional earning opportunity. **This innovative approach benefits three key stakeholders: streamers, viewers, and advertisers alike.**

PROVEN SOLUTIONS TO ENSURE WIN-WIN-WIN.
THE REAL BENEFIT OF OWNING A SEECOIN TOKEN AMONG ALL THREE AUDIENCES:

- STREAMERS
- VIEWERS
- ADVERTISERS

SEECOIN

Builds and connects an engaged community

Leverages blockchain technology to enhance advertisers reach and precision in delivering targeted messages.

SEECOIN: OPENING NEW CHAPTERS IN TAILORED ADVERTISING OPPORTUNITIES.

SEECOIN,
AN INNOVATION CREATED IN RESPONSE TO A REAL DEMAND

Seecoin, powered by seegame, offers a **distinct value proposition through its unique ecosystem which combines the streaming industry with blockchain technology** to offer an innovative way to reward users for viewing ads and engaging in a community centered around the seecoin token.

This integration ensures a high degree of transparency, safety, and integrity within the advertising process, benefiting both users and advertisers.

At the same time, allowing investors to **participate in the booming cryptocurrency market and streaming industry.**

CLICK TO SEE MORE ＞＞＞

WELCOME TO SEECOIN
powered by seegame

CONNECT WALLET

HOME · WEB3 · STREAMER · VIEWER · ABOUT US · CONTACT US

CHOOSE YOUR CATEGORY ∧
CHANNEL ∨
GAME ∨
STREAMER ∨
CONTENT ∨
SPECIAL MISSIONS ZONE ∨

STREAM, WATCH, EARN, REPEAT

TOP 5 STREAMERS
#1 Streamer 1   2,498,460 scn
#2 Streamer 2   2,231,512 scn
#3 Streamer 3   2,121,375 scn
#4 Streamer 4   1,876,298 scn
#5 Streamer 5   1,421,217 scn

TOP 5 VIEWERS
#1 Viewer 1   2,498,460 scn
#2 Viewer 2   2,231,512 scn
#3 Viewer 3   2,121,375 scn
#4 Viewer 4   1,876,298 scn
#5 Viewer 5   983,217 scn

MINING SEECOIN...   42%   BOOST x1,25

YOUR TREASURY

ALL COINS	AS STREAMER	AS VIEWER
0,123456	0,00234	0,1176

RANGE SCORE
140

CONGRATS! YOU'RE 140! NICE SCORE!

TIMELINE ESTIMATION

DATE: 26-04-24
MISSION: XXX
CATEGORY: STREAMER   VIEWER

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

SEECOIN
WITH SOLID FUNDAMENTS

COMMUNITY VALUES:

- PASSIVE INCOME FROM ENTERTAINMENT
- STREAM2EARN + BOOST2EARN
- STREAM2EARN
- REWARDS STAKING
- COMPETITION RANKS FOR STREAMERS AND VIEWERS WITH REWARDS
- GLOBAL AND LOCAL TOURNAMENTS
- NEW GAME LAUNCHES & EXCLUSIVE AIRDROPS
- COOPERATION WITH STREAMERS AMBASSADOR PROGRAM

SYSTEM VALUES:

- DEDICATED SYSTEM DAO
- 15% TEAM BUDGET & ADVISORY BUDGET: LOCKED FOR 36 MONTHS FROM LAUNCH
- BUYBACK & BURN
- LINEARL VESTING & DYNAMIC VESTING
- SEECOIN TREASURY SECURE ID USDT

COVERAGE SYSTEM MECHANISM

SEECOIN STANDS AT THE TRESHOLD OF GLOBAL EXPANSION

IN QUICK SUMMARY, SEECOIN OFFERS:

Gamers as Investors:
Allows gamers to invest within the platform, turning their engagement into potential financial growth.

Viewer Monetization:
Enables viewers to monetize their entertainment experiences, rewarding engagement with tangible benefits.

Precise Advertiser Targeting:
Dedicated tool for advertisers to reach their specific target group effectively and generate profit.

$20,000,000 VALUATION

$4,000,000 RAISE TARGET

THE FUNDS WILL BE USED FOR:

10% ADMIN AND LEGAL

DEVELOPMENT, OPERATIONS & PRODUCT 50%

40% MARKETING AND BUSINESS DEVELOPMENT

TOKENOMY

$SeeCoin token is **crafted to ensure the long-term stability and growth** of the seecoin platform, while promoting a fair and balanced allocation of resources among all stakeholders.*

Static Vesting

POOL	Price	Precentage of Allocation	Number of Tokens	% TGE	TGE Number of Tokens	Cliff	Vesting	Funding	Valuation
Seed round	$0,0100	18%	180 000 000	5%	9 000 000	9	12	$1 800 000	$10 000 000
Private round	$0,0180	10%	100 000 000	5%	5 000 000	6	16	$1 800 000	$18 000 000
Launchpad	$0,0267	3%	30 000 000	25%	7 500 000	1	4	$801 000	-
Liquidity	-	10%	100 000 000	12%	12 000 000	0	6	-	-
Ecosystem	-	31%	310 000 000	3%	9 300 000	3	60	-	-
Team	-	10%	100 000 000	0%	0	12	24	-	-
Advisor	-	5%	50 000 000	0%	0	12	24	-	-
Staking Pool	-	5%	50 000 000	5%	2 500 000	0	18	-	-
Airdrop	-	3%	30 000 000	5%	1 500 000	0	10	-	-
Reserve	-	5%	50 000 000	0%	0	2	40	-	-
		100%	1 000 000 000		46 800 000				

TOKENOMY - MAIN GOALS

The seecoin project realizes an **innovative concept** of creating a platform that **connects advertisers, streamers, and their viewers.**

Therefore, a **key aspect** of the seecoin project's approach is to **ensure stability through a well-designed tokenomics framework.**

CONTENT

STREAMERS
STREAM2EARN

VIEWERS
WATCH2EARN

ADS

SALES

ADVERTISERS
SALES FROM ADS

Ensure stability of mechanisms regardless of the healthof the system

Continuity of payment of rewards in the Staking mechanism

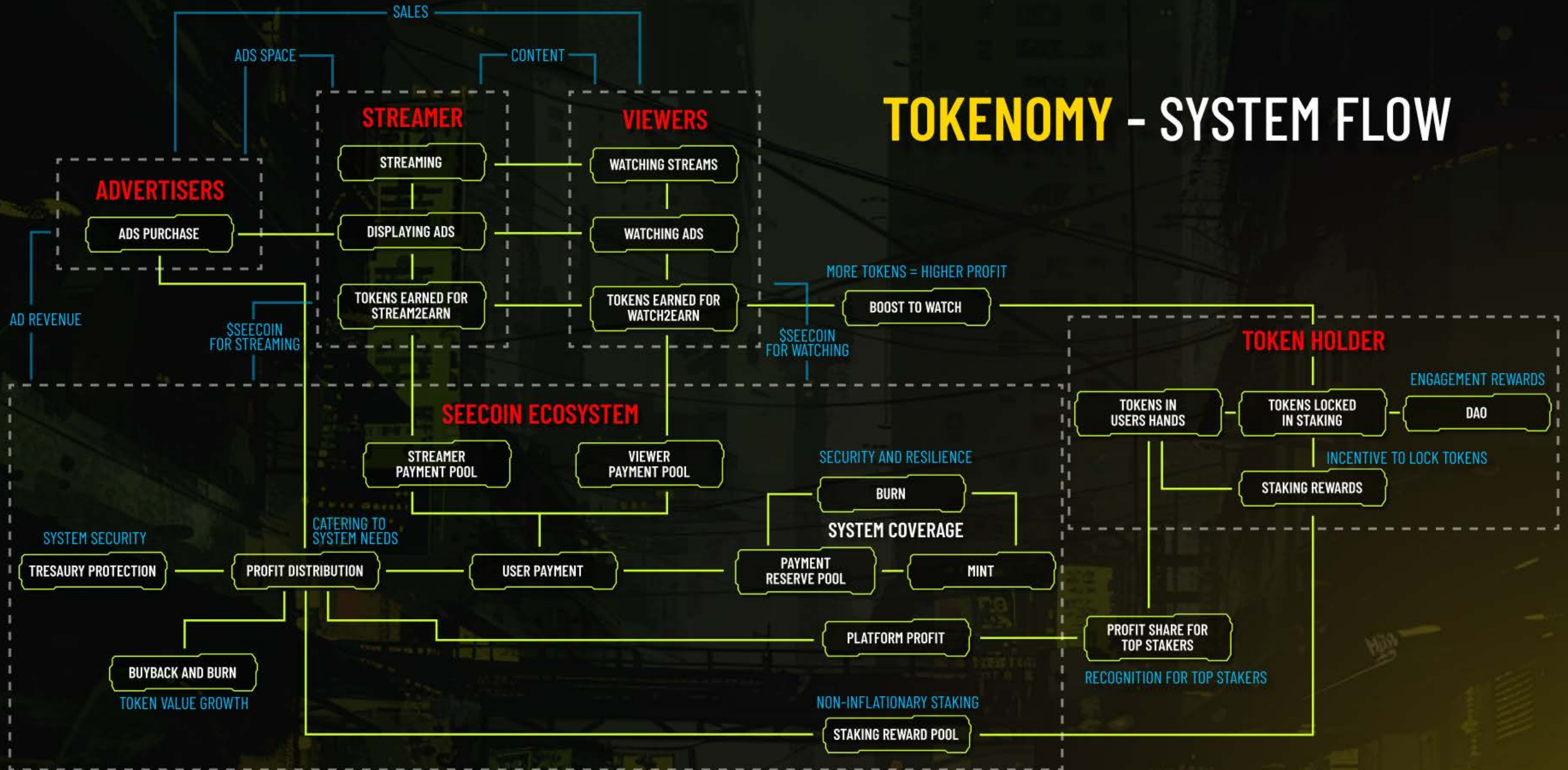Monopoly and manipulation-proof **DAO system**

Generation of stable profits for project developers

TOKENOMY - SYSTEM FLOW

SALES

ADS SPACE

CONTENT

STREAMER

VIEWERS

ADVERTISERS

- STREAMING
- WATCHING STREAMS

- ADS PURCHASE
- DISPLAYING ADS
- WATCHING ADS

AD REVENUE

MORE TOKENS = HIGHER PROFIT

$SEECOIN FOR STREAMING

- TOKENS EARNED FOR STREAM2EARN
- TOKENS EARNED FOR WATCH2EARN
- BOOST TO WATCH

$SEECOIN FOR WATCHING

TOKEN HOLDER

ENGAGEMENT REWARDS

SEECOIN ECOSYSTEM

- STREAMER PAYMENT POOL
- VIEWER PAYMENT POOL

- TOKENS IN USERS HANDS
- TOKENS LOCKED IN STAKING
- DAO

INCENTIVE TO LOCK TOKENS

SECURITY AND RESILIENCE

- BURN

- STAKING REWARDS

SYSTEM COVERAGE

SYSTEM SECURITY

CATERING TO SYSTEM NEEDS

- TRESAURY PROTECTION
- PROFIT DISTRIBUTION
- USER PAYMENT
- PAYMENT RESERVE POOL
- MINT

- PLATFORM PROFIT
- PROFIT SHARE FOR TOP STAKERS

- BUYBACK AND BURN

RECOGNITION FOR TOP STAKERS

TOKEN VALUE GROWTH

NON-INFLATIONARY STAKING

- STAKING REWARD POOL

SEECOIN TEAM SQUAD:

MAREK NARUSZEWICZ
CEO & FOUNDER

KATARZYNA KNECHT
CSM

SEBASTIAN KOPRZYWA
COO

AGATA MALINOWSKA
HEAD OF DIGITAL

KLAUDIA WOŹNIAK
DIGITAL MARKETING EXECUTIVE

PAWEŁ PYDYŚ
CTO

ADAM SZYMAŃSKI
FULL STACK DEV

MARTA TWARDO
LEAD DESIGNER
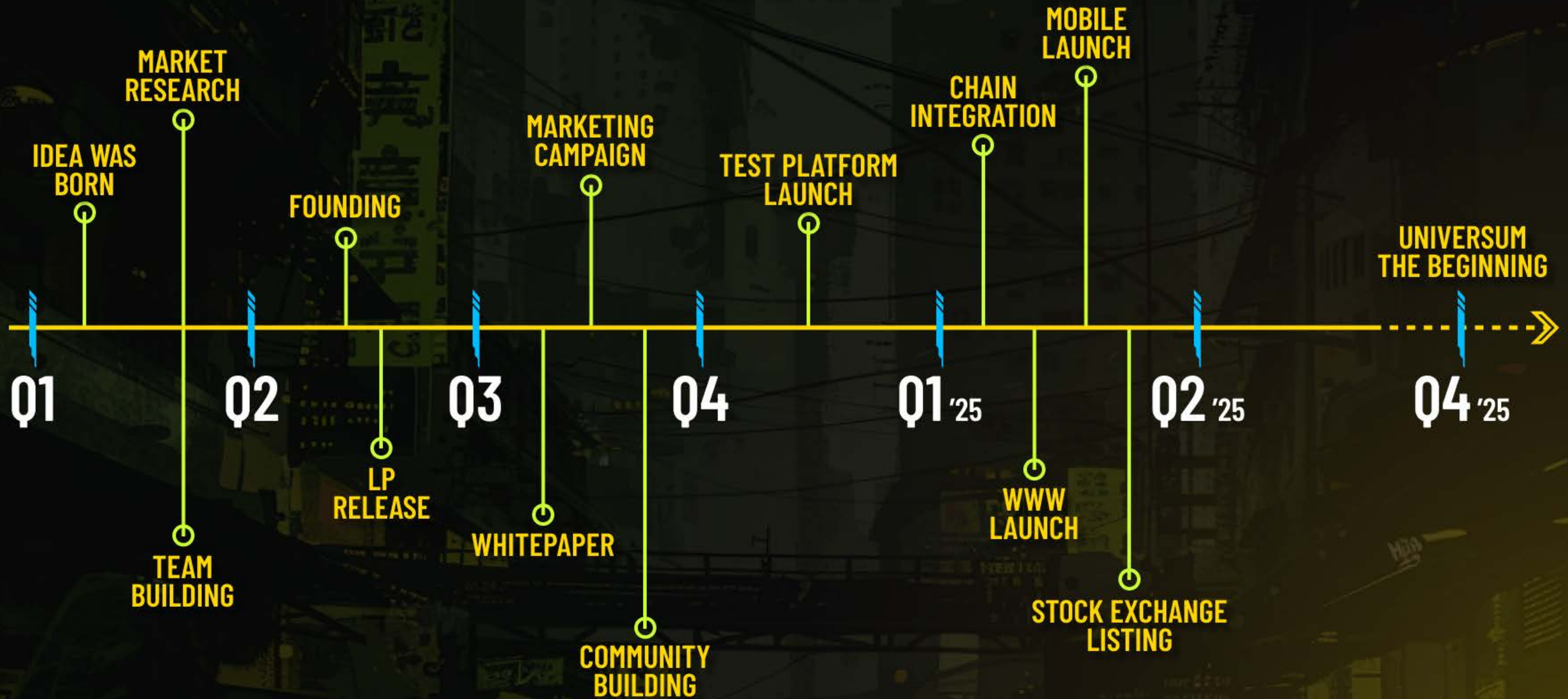
PAWEŁ STOLARKI
BIZ DEV

DAWID ŁAPKA
PRODUCT SPECIALIST

ROADMAP

Timeline:

Q1
- IDEA WAS BORN
- MARKET RESEARCH
- TEAM BUILDING

Q2
- FOUNDING
- LP RELEASE

Q3
- MARKETING CAMPAIGN
- WHITEPAPER

Q4
- TEST PLATFORM LAUNCH
- COMMUNITY BUILDING

Q1 '25
- CHAIN INTEGRATION
- MOBILE LAUNCH
- WWW LAUNCH

Q2 '25
- STOCK EXCHANGE LISTING

Q4 '25
- UNIVERSUM THE BEGINNING

THANK YOU

s.koprzywa@seegame.io

CHECK OUR BRANDS:

seegame.®   adQuery®

VISIT OUR SOCIALS: